

2016-17 RI 社長獎計劃

獲獎方法

為獲得社長獎，貴社必須執行兩項務必執行的活動以及其他不同類型的額外活動。大半活動能自動藉由 RI 數據檔審核。但有部分活動則須由您將資訊輸入 Rotary Club Central (扶輪社中央系統)。

為了正確掌握扶輪社活動的成果，您可利用整年度 (2016年7月1日起至2017年6月30日止) 進行活動，達成社長獎目標。這是從來沒有過的機會。

貴地區總監能透過網站追蹤地區內所有扶輪社的進展狀況。我也請總監定期與您連絡，幫助您達成各項目標。

地區獎

達成下列事項的地區可獲得特別的地區表彰：

- 至少有百分之五十一的扶輪社獲得社長獎
- 將地區指定用途基金 (DDF) 的至少百分之二十捐給根除小兒麻痺等計劃
- 地區的年度基金總捐獻較前一年度增加百分之五
- 地區社員增加百分之三

謹在此事先向各位感謝今年度大家致力於表現「扶輪服務人類」。

吸引社員與社員參與

請自 My Rotary 網頁入 Club Administration (扶輪社行政管理) 下的 Club & Member Data (扶輪與社員資訊)，查看透過 My Rotary 呈報的所有社員資訊是否正確。自9月開始，您可追蹤社員續留的進展情況。

扶輪社必須達成下列目標中之兩項目標：

- 社員淨增。小規模扶輪社 (社員人數50名或以下) 必須淨增至少1名社員；大規模扶輪社 (社員人數51名或以上) 必須淨增至少2名社員。
- 較去年增進至少百分之二的社員續留率或維持百分之百的續留率。
- 招募年齡小於40歲的新社員入社。社員人數50名或以下的扶輪社必須有2名年齡小於40歲的新社員入社，人數51名或以上的扶輪社必須有4名年齡小於40歲的新社員入社。新社員必須在 My Rotary 設立自己的 profiles (簡介)。

必須執行的活動

下列兩項是貴社務必達成的目標

- 在扶輪社中央系統 (Rotary Club Central) 至少設定10個目標。
- 在7月與1月按時繳納RI半年會費。請注意：請審核貴社繳款通知單的繳款選擇或與財務代理連絡。

基金會捐獻

貴社與社員的捐獻及表彰資訊將記錄於 My Rotary 的 contribution and recognition reports (捐獻及表彰報告)，供社職員查看。為了慶祝扶輪基金會百週年紀念，目標項目的款額反映1917年，成立基金會時的原來捐獻額：26.50美元。而536美元則是當時的26.50美元，大約相當於今天的價值。

扶輪社必須達成下列目標中之三項目標：

- 捐獻至少536美元以支持我們的基金會。
- 每一位社員至少捐獻26.50美元以支持我們的基金會。
- 為根除小兒麻痺等疾病計劃募集至少2,650美元的捐獻，以紀念扶輪基金會百週年。
- 為年度基金爭取每位社員至少100美元的捐獻。
- 為慶祝基金會百週年紀念，達成五年來的最高捐獻記錄 (集合所有社員的任何捐獻，每位社員至少捐獻26.50 美元)。
- 至少增加1名捐助者或遺贈會友社員。

採用線上工具

當您執行下列活動，活動資訊都將自動記錄網上。

扶輪社必須達成下列目標中之兩項目標：

- 至少百分之五十的社員將自己的專長及興趣輸入 My Rotary 的 profiles (簡介) 部份，並解鎖以供其他社員閱覽。
- 在 Rotary Showcase (扶輪展示窗) 張貼一件扶輪社推動的活動計劃。
- 在 Rotary Ideas (扶輪意見交換) 張貼需要協助或願意捐助的服務計劃。
- 至少有2名社員參加 My Rotary 的 discussion groups (討論小組)。

人道服務

扶輪社必須達成下列目標中之三項目標：

- 爲了加強社區的參與並確保計劃的持續，輔導至少一隊扶輪社區服務團隊 (RCC)。請注意：貴社輔導的RCC 必須是經過國際扶輪承認並授予證書的團隊。如需確認貴社是RCC的輔導社或共同輔導社，社長可查看 Rotary Club Central Reports (扶輪社中央系統報告) 的記錄。如有錯誤請洽rotary.service@rotary.org。
- 確保至少有1名社員屬於理事會批准的扶輪社員行動團 (www.rotary.org/actiongroups)。請上 Rotary Club Central (扶輪中央系統) 報告。
- 贊助至少一件全球獎助金或地區獎助金計劃，以與扶輪基金會結爲夥伴。貴社可洽詢地區，確認此項計劃為全球獎助金計劃，或是已涵蓋於2015-16年度的地區申請地區獎助金的支出計劃之中。
- 派遣至少1名社員出席獎助金管理研習會。請上 Rotary Club Central (扶輪中央系統) 報告。
- 與扶輪的一個服務夥伴合作，執行計劃。請注意：扶輪有多個合作夥伴可直接與扶輪社一起實施計劃。請參看列於www.rotary.org/partners的合作夥伴。請上 Rotary Club Central (扶輪中央系統) 報告。
- 與一個或多個企業，政府機構，或非政府組織建立夥伴關係。請上 Rotary Club Central (扶輪中央系統) 報告。
- 與地域內的至少5個扶輪社合作，以擴大服務的機會及增進扶輪的形象。請上 Rotary Club Central (扶輪中央系統) 報告。

新世代

貴社的扶輪青年服務團或扶輪少年服務團必須接受國際扶輪認證。要確認貴社是輔導社或共同輔導社，社長可查看 Rotary Club Central Reports (扶輪社中央系統報告) 的記錄。如發現錯誤請洽rotaract@rotary.org 或interact@rotary.org 通知。

扶輪社必須達成下列目標中之三項目標：

- 現在輔導或共同輔導扶輪青年服務團。
- 現在輔導或共同輔導以社區為基礎的扶輪青年服務團。
- 現在輔導或共同輔導扶輪少年服務團。
- 至少有1名社員指導扶輪青年服務團或扶輪少年服務團的團員。請上 Rotary Club Central (扶輪中央系統) 報告。
- 邀扶輪青年服務團或扶輪少年服務團的團員一起執行貴社的各種計劃與活動。請上 Rotary Club Central (扶輪中央系統) 報告。
- 派遣或接受至少一名扶輪青少年交換學生。請上 Rotary Club Central (扶輪中央系統) 報告。
- 贊助一名青少年參加RYLA (扶輪青少年領袖獎)。請上 Rotary Club Central (扶輪中央系統) 報告。

公共形象

扶輪社必須上網Rotary Club Central (扶輪中央系統) 報告。

扶輪社必須達成下列目標中之一項目標：

- 主辦有關扶輪基金會社及其百週年紀念的活動，以將扶輪介紹給社區。請上 Rotary Club Central (扶輪中央系統) 報告。
- 要求當地新聞媒體報導傑出的扶輪社計劃。請上 Rotary Club Central (扶輪中央系統) 報告。
- 邀請當地媒體至少參加扶輪社的一項活動，服務計劃，或募款活動。請上 Rotary Club Central (扶輪中央系統) 報告。

2016-17 Presidential Citation

HOW TO QUALIFY

To qualify for the Presidential Citation, clubs must complete two mandatory activities and additional activities in several categories. Most activities will be verified automatically through RI's data. But some will be verified only by the information you enter in Rotary Club Central.

To more accurately capture your club's achievements, for the first time ever, clubs will have the entire Rotary year — from 1 July 2016 to 30 June 2017 — to achieve the Presidential Citation goals.

District governors will be able to track the progress of all of their clubs online, and I'm asking them to follow up with you regularly and support you in achieving these goals

DISTRICT CITATION

I will also offer a special citation to districts that:

- Have at least 51 percent of clubs earn the Presidential Citation
- Contribute at least 20 percent of their District Designated Fund to PolioPlus
- Increase Annual Fund giving by 5 percent over last year's total
- Achieve a 3 percent increase in membership

Thank you in advance for your efforts this year to show *Rotary Serving Humanity*.

MANDATORY ACTIVITIES

Clubs must achieve both of the following goals:

- Set at least 10 goals in Rotary Club Central.
- Pay semiannual dues to RI on time in July and January. *Note: Verify your payment options on your club's invoice or by contacting your financial representative.*

MEMBERSHIP ATTRACTION AND ENGAGEMENT

Verify that all membership data reported through My Rotary or your data integration service provider is accurate by checking Club & Member Data under Club Administration in My Rotary. You can start tracking progress toward your retention goals in September.

Clubs must achieve 2 of the following goals:

- Achieve a net gain in membership. Small clubs (up to 50 members) must achieve a net gain of at least one member; large clubs (51 or more members) must achieve a net gain of at least two members.
- Improve the member retention rate by at least 1 percent from last year, or maintain 100 percent retention.
- Induct new members under the age of 40. Clubs with up to 50 members must induct a minimum of two new members under age 40; clubs with 51 or more members must induct four. The new members must create profiles on My Rotary.

FOUNDATION GIVING

Giving and recognition data for your club and club members will be recorded in the contribution and recognition reports available to club officers in My Rotary. In celebration of our Foundation's centennial, several of these goals refer to the original donation of \$26.50 that started The Rotary Foundation in 1917. Additionally, \$536 is the approximate equivalent of \$26.50 today.

Clubs must achieve 3 of the following goals:

- Support our Foundation with a contribution of at least \$536.
- Support our Foundation with a contribution of at least \$26.50 from each member.
- Attain at least \$2,650 in total giving to PolioPlus in honor of The Rotary Foundation centennial.
- Attain a minimum Annual Fund contribution of \$100 per capita.
- Attain a five-year high in total club giving to the Foundation (combined giving by all members under any designation, with a minimum contribution of \$26.50 per member) in honor of the Foundation's centennial.
- Increase the total number of Benefactors and Bequest Society members in the club by at least one.

ONLINE TOOL ADOPTION

All data for these goals will be automatically recorded when the actions are taken.

Clubs must achieve 2 of the following goals:

- Have at least 50 percent of members identify their skills and interests in their My Rotary profiles, and unlock that section to make it visible on their public profiles.
- Post at least one initiative in Rotary Showcase.
- Post a project in need of assistance in Rotary Ideas or contribute to a project in Rotary Ideas.
- Have at least two members participate in discussion groups in My Rotary.

HUMANITARIAN SERVICE

Clubs must achieve 3 of the following goals:

- Sponsor at least one Rotary Community Corps to enhance community engagement and ensure project sustainability. *Note: Your club's RCC must be certified with Rotary International. To ensure your status as an RCC sponsor or co-sponsor is recorded, your club president can check RI's records in Rotary Club Central Reports, and can contact rotary.service@rotary.org to report any errors.*
- Ensure that at least one club member belongs to a Board-recognized Rotarian Action Group (www.rotary.org/actiongroups). *Report in Rotary Club Central.*
- Partner with the Foundation by sponsoring at least one project funded by a global grant or a district grant. *Note: Your club can contact your district to verify whether it is registered as a global grant sponsor or is listed as a district grant sponsor in the original spending plan submitted with your district's 2016-17 district grant application.*
- Have at least one club member attend a grant management seminar. *Report in Rotary Club Central.*
- Implement a project with one of Rotary's service partners. *Note: Rotary has several partners that work directly with clubs on projects. See a current list of service partners at www.rotary.org/partners. Report in Rotary Club Central.*

- Establish a partnership and conduct a project with one or more corporations, government entities, or nongovernmental organizations. *Report in Rotary Club Central.*
- Enhance a project's scope and visibility by partnering with at least five other Rotary clubs in your region. *Report in Rotary Club Central.*

NEW GENERATIONS

Your club's Rotaract or Interact club must be certified with Rotary International. To ensure that your status as a sponsor or co-sponsor is recorded, club presidents may confirm RI's records in Rotary Club Central Reports. Contact rotaract@rotary.org or interact@rotary.org to report any discrepancies.

Clubs must achieve 3 of the following goals:

- Currently sponsor or co-sponsor a Rotaract club.
- Currently sponsor or co-sponsor a community-based Rotaract club.
- Currently sponsor or co-sponsor an Interact club.
- Have at least one club member mentor a Rotaractor or Interactor. *Report in Rotary Club Central.*
- Involve Rotaractors or Interactors in club projects and events. *Report in Rotary Club Central.*
- Sponsor or host at least one Rotary Youth Exchange student. *Report in Rotary Club Central.*
- Sponsor a participant in a RYLA event. *Report in Rotary Club Central.*

PUBLIC IMAGE

Clubs must report in Rotary Club Central.

Clubs must achieve 1 of the following goals:

- Host an event to inform the community about Rotary and its Foundation's centennial. *Report in Rotary Club Central.*
- Get local media to cover an outstanding club project. *Report in Rotary Club Central.*
- Involve local media with at least one club event, project, or fundraiser. *Report in Rotary Club Central.*