



DEAR FELLOW ROTARIANS,

In Rotary, we have the opportunity to build bonds of friendship with fellow Rotarians around the world. And once a year, at our international convention, we have the chance to get together with all of our Rotary friends, to share new ideas, plan new service, and just have fun.

What better way to celebrate the end of the 2014-15 Rotary year, and *Light Up Rotary* with your friends, than to travel together to the 106th annual Rotary International Convention in São Paulo, Brazil? Whether you have never been to a convention before or are an experienced convention goer, this will be one you won't want to miss. Preregistration pricing ends on 31 March, so plan now for the biggest Rotary party of the year.

The convention will begin on Saturday, 6 June, and after the opening ceremony there will be a traditional Brazilian Carnival party and a Samba School Parade at the Anhembi Sambadrome. Even if you think you have no rhythm or can't carry a tune, you will find yourself dancing, singing, and laughing all night long. The party and parade will feature the bright colors, feathers, and sequins of Carnival costumes as well as the sights and sounds of samba, the Afro-Brazilian music and dance, and the delicious food and drinks of São Paulo.

On Monday night, Ivete Sangalo, winner of two Latin Grammy Awards, will entertain Rotarians. Every evening of the convention, Rotary Restaurant Nights will let you enjoy discounts in the culinary capital of Latin America. Savor fish from the Amazon, sushi with a Latin flair, Brazilian beef, and other offerings from some of São Paulo's 30,000 restaurants and bars. And admission to several museums in São Paulo, including the excellent soccer museum, will be free with your convention badge.

Brazil reflects a diversity almost as great as Rotary's: *Paulistanos*, as the people of São Paulo are known, have created a lively culture with influences from all over the world. One of the highlights of any Rotary convention is always hospitality night, where you can get to know local Rotarians. Monday night is your chance to experience the *paulistano* lifestyle with the Rotarians of Brazil – but be sure to book early, as numbers are limited.

In Rotary, service and friendship go hand in hand. As you focus on the work of this Rotary year, I ask you not to lose sight of the importance of international friendship, and to register for the São Paulo convention now, at [www.riconvention.org](http://www.riconvention.org).



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Speeches and  
news from  
RI President  
Gary C.K. Huang  
at [www.rotary.org/office-president](http://www.rotary.org/office-president)

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